



Muncie Community Schools

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MCS adds three people to leadership positions

Muncie, Ind. – The [Muncie Community Schools](http://muncieschools.org) (MCS) Board of Trustees added two new principals and a communications leader to the district during its regularly scheduled meeting yesterday. The board approved the hiring of Dr. Corey Hartley as principal of Southside Middle School; Sarah Shaffer as principal of East Washington Academy; and Andy Klotz as Chief Communications Officer for the district.



Dr. Corey Hartley

Dr. Hartley grew up in Muncie and is a proud Muncie Southside High School graduate. He holds a Doctorate in Education, a Specialist in Education, a Masters in Educational Leadership and a Bachelors in Elementary Education from Ball State University. He joins MCS after five years as the Director of Elementary Education for the Richmond Community Schools (RCS) where he oversaw six elementary schools and served as the Title I district administrator. During his time with RCS, he successfully facilitated curriculum development, mapping and adoption, school improvement efforts, parent involvement efforts and instructional innovations for social and emotional learning.

Before joining RCS, Dr. Hartley served as an elementary and intermediate school principal and assistant principal with Westfield-Washington Schools, which were some of the highest performing schools in Indiana. Prior to that, he was a classroom educator with Yorktown Community Schools. He did his student teaching at MCS' Mitchell Elementary School.

Shaffer has both a Masters in Educational Leadership and a Masters of Arts in Education from Marian University. She also holds a Bachelor of Science in Psychology and Political Science from Miami University (Ohio) and is currently obtaining her High Ability Licensure from Ball State University.

For the past three years, Shaffer has been the principal and assistant principal at Paramount Schools of Excellence (K-4) in Indianapolis. While there, she coordinated the Gifted and Talented Programs and directed the English Language Learners services using standards set by the World-class Instructional Design and Assessment (WIDA) Consortium.



Sarah Shaffer

She has also served as assistant principal of Emmerich Manual High School in Indianapolis where she was instrumental in improving the school's grade from a letter "F" to "C." She also co-founded Lead Prep Southeast, a public middle school in Nashville, Tenn., where she coached teachers; developed a student recruiting system; devised parent engagement strategies; and implemented Positive Behavioral Interventions and Supports. She has also worked as a School Improvement Specialist for the Indiana Department of Education where she supported 75 Indiana schools with their academic improvement strategies.



Andy Klotz

Klotz joins MCS with three decades of experience in public relations, marketing and media. Most recently, he served as Marketing and Promotions Director at WFYI Public Media in Indianapolis where he helped improve ratings, increase membership and attract national recognition for the station's local documentary ["Eva: A-7063."](#) Prior to that, he was the Media Relations Manager at Angie's List. He also spent 14 years as the Publicity and Media Relations Director for the Indiana State Fair Commission. In that role, he helped the Indiana State Fair set multiple attendance records and played a key role in helping the commission raise \$10 million toward the renovation of the Fairgrounds Coliseum.

Klotz holds a Bachelor of Science in Physical Education from Indiana University in Bloomington. He achieved his Accreditation in Public Relations from the Universal Board of Public Relations in 2008 and is an active board member of both the Hoosier Public Relations Society of America and the Indianapolis Public Relations Society.

"We are aggressively searching for the best talent available for Muncie Community Schools and have found three accomplished, dedicated professionals in Corey, Sarah and Andy," MCS CEO and Superintendent of Public Education Lee Ann Kwiatkowski said. "Their desire to be part of our district says a lot about the overall direction of our school system, and I know they will each achieve great things in their respective positions."

About Muncie Community Schools

Serving the local community for more than 100 years, Muncie Community Schools educates more than 5,000 students at six elementary schools, two middle schools and one high school while also managing several other educational facilities. Through its unique partnership with Ball State University, MCS strives to maximize each student's potential so upon graduation he or she can be a positive, productive member of society. Find out more at muncie.k12.in.us.

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